

Co-create unique solutions for airline specific requests with key stakeholders



Benefit from years of experience as world wide market leader in cabin equipment



Influence on and contribution to the cabin products of tomorrow



Receive an overview of newest product innovations + estimated budget and lead time



## FIND OUT WHAT WE CAN DO FOR YOU

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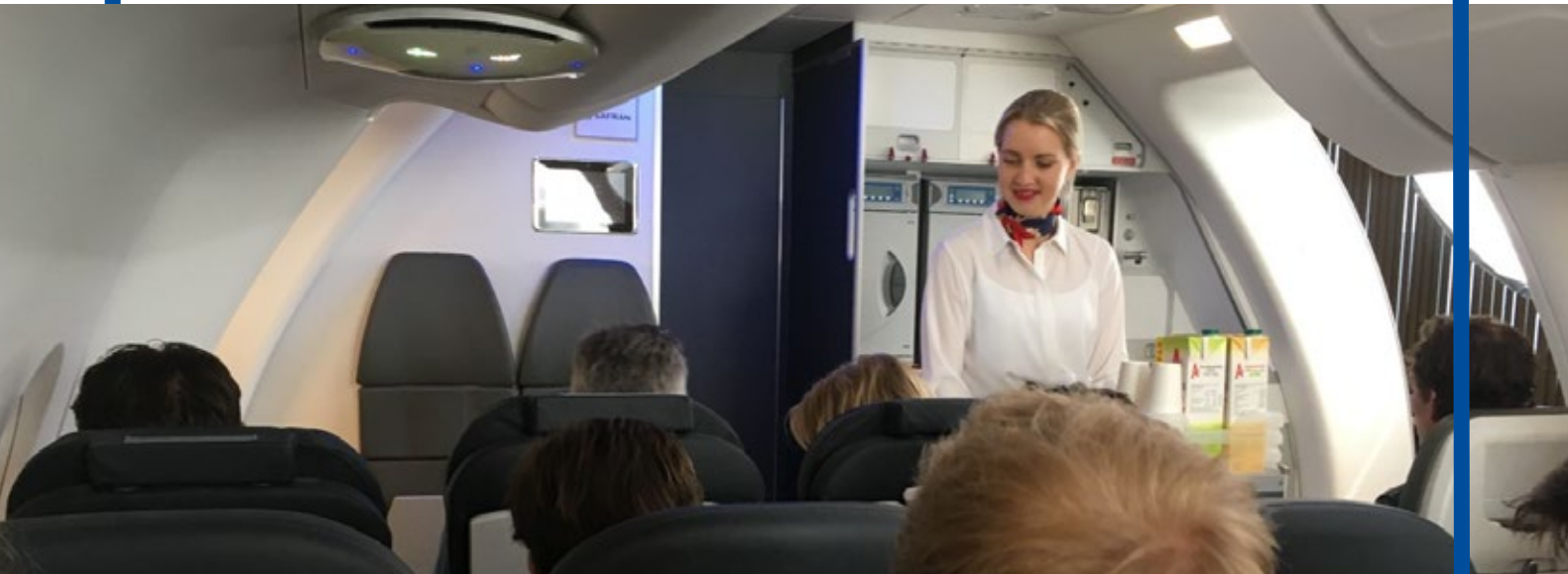
CABIN



## ONBOARD INNOVATION WORKSHOP

Center of Excellence for Cabin Crew Experience





## ONBOARD INNOVATION SESSION AMSTERDAM

Curious about the possibilities to improve your onboard service? We would like to invite you for a tailored workshop at our center of excellence for cabin crew experience.

Join us in an unique session, mapping current challenges, co-designing future products and discussing customer specific solutions with all relevant stakeholders.

## RESEARCH AND DESIGN



Safran facilitates a refreshing consultancy session, mapping the onboard service journey and concluding main challenges with your different stakeholders with operational, strategic, innovation or marketing expertise.

- Session format and content tailored towards the specific goal of the workshop
- Clear management wrap up overview outcomes of the session

### Participants ( groups of +-3-8 people )

A mix of disciplines is strongly recommended.

- Cabin Crew
- Innovation
- Marketing
- Operation & Galley Planning
- Inflight Operations
- Digital architects
- Management

## WORKSHOP SET-UP

### Set-up

1-2 day session, tailored to your request

### Participants

- **Airline customer:** airline customer: depending on the purpose of the session, a mix of strategic management and people with operational expertise
- **Safran participants:** experienced session facilitator, engineering, R&D and innovation representatives

### Workshop elements

- Context & challenge mapping + rating
- Journey mapping
- User testing
- Innovation showcase
- City tour / Afternoon in Amsterdam + wrap up dinner

### Outcome

- 1 **Management report** ( PDF ) of main challenges for onboard service as mapped with all stakeholders.
- 2 **Tailor made overview** of relevant / requested products ranked on lead time and estimated budget.

